

## Sponsorship opportunities

Want to be involved but don't have a challenge? We're offering several sponsorship opportunities.

This is a great way to be part of this event and support innovation in Australia.

Contact us for more information.



 [connect@betterfuturesaus.org](mailto:connect@betterfuturesaus.org)

 [betterfuturesaus.org](http://betterfuturesaus.org)

# BETTER FUTURES INNOVATION CHALLENGE

Brought to you by the Australian Research Council Centers of Excellence

*A Science Meets Industry Hackathon*



Australia's brightest minds from five of Australia's premier research Centres of Excellence, are coming together to find real and commercialisable solutions to Australian industry's most challenging problems.

Industry partners for this event will have access to teams with skills spanning the fields of physics, chemistry, data science, optics, complex systems modelling, and quantum technologies competing to deliver the most cutting-edge solutions to their problem.

Our industry partners will have the opportunity to interact and network with some of Australia's leading experts in emerging technologies.

### Partner with us

As a Challenge Partner you will be given the opportunity to capitalise on the latest cutting-edge research by sharing technical problems that are affecting your business or industry sector.

We will work with you to refine your problem and present it to our researchers in a Hackathon format to generate novel and inspired ideas and turn them into real opportunities.



### Your challenge

We're looking for challenges that, when solved, will improve Australia's environmental, economic, technological, and social outlooks and foment Australia as a science and technology world-leader.

The Better Futures Innovation Challenge team will work with Challenge Partners to ensure that their problem is framed and presented in the best way for a Hackathon format.



### The event

Over 100 researchers will come together in Melbourne, Australia to ideate and develop solutions to our industry partner's Challenge over a two-day event.

A winning team will be selected for each Industry Challenge to progress their solution to a workable partnership, with mentoring from our partner's subject matter expert, eminent scientific advisors and commercialisation experts from each of our universities.

The Innovation Challenge will culminate with a final pitch day from our selected Challenge teams and an awards ceremony and showcase in a major Australian capital city.



### Challenge Partner contributions

- Cash contribution to the event and to help a team of your choice develop their idea further;
- Involvement in generating real challenges and a detailed problem brief our researchers can set their minds to;
- Opportunity to create specific video and communications content for distribution to our researchers and the wider community;
- A Hackathon judge (2 full days); and
- A Hackathon mentor (for duration of program).

### JOIN US



Email [connect@betterfuturesaus.org](mailto:connect@betterfuturesaus.org) to express your interest.

